



Strength In Numbers × VERASIGHT

Strength In Numbers/Verasight Poll, August 2025 Topline Document

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Methodology overview:

[Verasight](#) collected data for this project from August 18-21, 2025. The sample consists of 1,500 United States residents ages 18 and above.

The data are weighted to match the July 2025 Current Population Survey on age, race/ethnicity, sex, income, education, region, and metropolitan status. In addition, weights are calibrated to benchmarks of a running three-year average of partisanship distributions from the Pew Research Center NPORS benchmarking surveys, and population benchmarks of 2024 vote.

Topline document prepared by G. Elliott Morris for [Strength In Numbers](#). Full methods statement from Verasight available at the bottom of this document.

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Topline results

Generic ballot

Table 1: If the 2026 general election for Congress were held today, which party's candidate would you be more likely to vote for in your local Congressional district? *Pushes leaners.

Response	Percent	Margin of Error	Unweighted n
The Democratic Party candidate	49	2.6	750
The Republican Party candidate	41	2.6	616
Don't know/not sure	10	1.7	134

Right track/wrong track

Table 2: Generally speaking, do you think the United States today is [Field-q3_1], or is it [Field-q3_2]?

Response	Percent	Margin of Error	Unweighted n
Right track	33	2.4	499
Wrong track	57	2.6	855
Don't know/not sure	10	1.6	146

Favorability of Democratic and Republican parties/officials

Table 3: We'd like you to rate the following political leaders and parties using something we call the feeling thermometer. Ratings between 50 degrees and 100 degrees mean that you feel favorable and warm toward the person or group. Ratings between 0 degrees and 50 degrees mean that you don't feel favorable toward the person or group and that you don't care too much for them. You would rate them at the 50 degree mark if you don't feel particularly warm or cold toward them: - The Democratic Party

mean	Margin of Error
43.1	1.7

Table 4: We'd like you to rate the following political leaders and parties using something we call the feeling thermometer. Ratings between 50 degrees and 100 degrees mean that you feel favorable and warm toward the person or group. Ratings between 0 degrees and 50 degrees mean that you don't feel favorable toward the person or group and that you don't care too much for them. You would rate them at the 50 degree mark if you don't feel particularly warm or cold toward them: - The Republican Party

mean	Margin of Error
40	1.9

Table 5: We'd like you to rate the following political leaders and parties using something we call the feeling thermometer. Ratings between 50 degrees and 100 degrees mean that you feel favorable and warm toward the person or group. Ratings between 0 degrees and 50 degrees mean that you don't feel favorable toward the person or group and that you don't care too much for them. You would rate them at the 50 degree mark if you don't feel particularly warm or cold toward them: - Chuck Schumer

mean	Margin of Error
33.7	1.7

Table 6: We'd like you to rate the following political leaders and parties using something we call the feeling thermometer. Ratings between 50 degrees and 100 degrees mean that you feel favorable and warm toward the person or group. Ratings between 0 degrees and 50 degrees mean that you don't feel favorable toward the person or group and that you don't care too much for them. You would rate them at the 50 degree mark if you don't feel particularly warm or cold toward them: - Mike Johnson

mean	Margin of Error
35.9	2

Table 7: We'd like you to rate the following political leaders and parties using something we call the feeling thermometer. Ratings between 50 degrees and 100 degrees mean that you feel favorable and warm toward the person or group. Ratings between 0 degrees and 50 degrees mean that you don't feel favorable toward the person or group and that you don't care too much for them. You would rate them at the 50 degree mark if you don't feel particularly warm or cold toward them: - Kamala Harris

mean	Margin of Error
42.5	1.9

Table 8: We'd like you to rate the following political leaders and parties using something we call the feeling thermometer. Ratings between 50 degrees and 100 degrees mean that you feel favorable and warm toward the person or group. Ratings between 0 degrees and 50 degrees mean that you don't feel favorable toward the person or group and that you don't care too much for them. You would rate them at the 50 degree mark if you don't feel particularly warm or cold toward them: - JD Vance

mean	Margin of Error
39.8	2

Table 9: We'd like you to rate the following political leaders and parties using something we call the feeling thermometer. Ratings between 50 degrees and 100 degrees mean that you feel favorable and warm toward the person or group. Ratings between 0 degrees and 50 degrees mean that you don't feel favorable toward the person or group and that you don't care too much for them. You would rate them at the 50 degree mark if you don't feel particularly warm or cold toward them: - Barack Obama

mean	Margin of Error
52.8	2

Table 10: We'd like you to rate the following political leaders and parties using something we call the feeling thermometer. Ratings between 50 degrees and 100 degrees mean that you feel favorable and warm toward the person or group. Ratings between 0 degrees and 50 degrees mean that you don't feel favorable toward the person or group and that you don't care too much for them. You would rate them at the 50 degree mark if you don't feel particularly warm or cold toward them: - Glenn Youngkin

mean	Margin of Error
38.6	2.3

Trump approval

Table 11: Do you Approve or Disapprove of the way Donald Trump is handling his job as president?

Response	Percent	Margin of Error	Unweighted n
Strongly approve	22	2.1	342
Somewhat approve	19	2.1	282
Somewhat disapprove	11	1.7	158
Strongly disapprove	45	2.6	691
Don't know/not sure	2	0.8	27

Table 12: For each of the following issues, please tell us whether you Approve or Disapprove of the way Donald Trump is handling: - Jobs and the economy

Response	Percent	Margin of Error	Unweighted n
Strongly approve	21	2.1	314
Somewhat approve	20	2.1	303
Somewhat disapprove	14	1.8	207
Strongly disapprove	40	2.6	605
Don't know/not sure	5	1.2	71

Table 13: For each of the following issues, please tell us whether you Approve or Disapprove of the way Donald Trump is handling: - Prices/inflation

Response	Percent	Margin of Error	Unweighted n
Strongly approve	14	1.8	207
Somewhat approve	20	2.1	303

Response	Percent	Margin of Error	Unweighted n
Somewhat disapprove	14	1.9	209
Strongly disapprove	46	2.6	712
Don't know/not sure	5	1.2	69

Table 14: For each of the following issues, please tell us whether you Approve or Disapprove of the way Donald Trump is handling: - Trade with other countries

Response	Percent	Margin of Error	Unweighted n
Strongly approve	21	2.1	317
Somewhat approve	18	2	269
Somewhat disapprove	13	1.8	186
Strongly disapprove	42	2.6	645
Don't know/not sure	6	1.3	83

Table 15: For each of the following issues, please tell us whether you Approve or Disapprove of the way Donald Trump is handling: - Foreign policy

Response	Percent	Margin of Error	Unweighted n
Strongly approve	23	2.1	352
Somewhat approve	18	2	257
Somewhat disapprove	14	1.8	193
Strongly disapprove	39	2.5	599
Don't know/not sure	7	1.4	99

Table 16: For each of the following issues, please tell us whether you Approve or Disapprove of the way Donald Trump is handling: - Immigration

Response	Percent	Margin of Error	Unweighted n
Strongly approve	33	2.4	493
Somewhat approve	14	1.8	199
Somewhat disapprove	10	1.6	148
Strongly disapprove	40	2.6	616
Don't know/not sure	3	0.9	44

Table 17: For each of the following issues, please tell us whether you Approve or Disapprove of the way Donald Trump is handling: - Border security

Response	Percent	Margin of Error	Unweighted n
Strongly approve	35	2.5	532
Somewhat approve	16	2	231
Somewhat disapprove	12	1.7	168
Strongly disapprove	34	2.5	515
Don't know/not sure	4	1.1	54

Table 18: For each of the following issues, please tell us whether you Approve or Disapprove of the way Donald Trump is handling: - Deportations

Response	Percent	Margin of Error	Unweighted n
Strongly approve	30	2.4	458
Somewhat approve	14	1.9	199
Somewhat disapprove	12	1.7	165
Strongly disapprove	41	2.6	625
Don't know/not sure	4	1	53

Table 19: For each of the following issues, please tell us whether you Approve or Disapprove of the way Donald Trump is handling: - Education

Response	Percent	Margin of Error	Unweighted n
Strongly approve	19	2	286
Somewhat approve	19	2.1	289
Somewhat disapprove	12	1.8	179
Strongly disapprove	42	2.6	640
Don't know/not sure	8	1.4	106

Table 20: For each of the following issues, please tell us whether you Approve or Disapprove of the way Donald Trump is handling: - Health care

Response	Percent	Margin of Error	Unweighted n
Strongly approve	14	1.8	211
Somewhat approve	21	2.1	310
Somewhat disapprove	13	1.8	188
Strongly disapprove	44	2.6	672

Response	Percent	Margin of Error	Unweighted n
Don't know/not sure	9	1.5	119

Table 21: For each of the following issues, please tell us whether you Approve or Disapprove of the way Donald Trump is handling: - Managing the federal government workforce

Response	Percent	Margin of Error	Unweighted n
Strongly approve	20	2.1	317
Somewhat approve	19	2.1	285
Somewhat disapprove	12	1.7	166
Strongly disapprove	41	2.6	632
Don't know/not sure	8	1.5	100

Table 22: For each of the following issues, please tell us whether you Approve or Disapprove of the way Donald Trump is handling: - Government funding and social programs

Response	Percent	Margin of Error	Unweighted n
Strongly approve	18	2	279
Somewhat approve	19	2	279
Somewhat disapprove	14	1.9	198
Strongly disapprove	43	2.6	670
Don't know/not sure	6	1.3	74

Table 23: For each of the following issues, please tell us whether you Approve or Disapprove of the way Donald Trump is handling: - Crime and public safety

Response	Percent	Margin of Error	Unweighted n
Strongly approve	27	2.3	419
Somewhat approve	18	2	261
Somewhat disapprove	12	1.8	181
Strongly disapprove	36	2.5	552
Don't know/not sure	7	1.4	87

Table 24: Trump approval by issue, collapsed approve/disapprove

issue	Total approve	Total disapprove	Net
Prices/inflation	34	61	-27
Health care	35	57	-22
Government funding and social programs	37	57	-20
Education	38	54	-16
Trade with other countries	39	55	-16
Jobs and the economy	41	54	-13
Foreign policy	40	52	-12
Managing the federal government workforce	40	52	-12
Deportations	44	52	-8
Immigration	46	51	-5
Crime and public safety	45	48	-3
Border security	51	45	6

Trump best/worst issue

To be sure our issue polling properly covers the issues most important to voters today, we asked respondents to provide short open-ended text answers to the questions “Can you tell me which single issue you think Donald Trump is handling best?” issue they thought President Trump is handling best?” and “Can you tell me which single issue you think Donald Trump is handling best?” issue they thought President Trump is handling worst?”

We categorized these responses using the existing 12 buckets, plus one catch-all for any new issues. We can then use those responses to guide our response options in future surveys, and present additional insight into how Americans feel about Trump’s handling of the issues. While most Americans say Trump is handling nothing in particular best/worst, immigration and foreign policy show up as high-profile and polarized issues.

Table 25: In just a few words, can you tell me which single issue you think Donald Trump is handling best?

Response	Percent	Margin of Error	Unweighted n
No issue in particular	52	2.6	772
Immigration	17	2	258
Foreign policy	9	1.5	133
Border security	6	1.3	99
Jobs and the economy	6	1.3	94

Response	Percent	Margin of Error	Unweighted n
Deportations	2	0.7	26
Other	2	0.8	32
Trade with other countries	2	0.8	37
Crime and public safety	1	0.5	15
Prices/inflation	1	0.5	12
Education	0	0.2	3
Government funding and social programs	0	0.3	6
Health care	0	0.2	4
Managing the federal government workforce	0	0.3	7

Table 26: And can you tell me which single issue you think Donald Trump is handling worst?

Response	Percent	Margin of Error	Unweighted n
No issue in particular	52	2.6	774
Immigration	11	1.7	173
Foreign policy	7	1.3	108
Jobs and the economy	7	1.4	105
Trade with other countries	7	1.3	102
Prices/inflation	4	1.1	57
Other	3	0.9	54
Deportations	2	0.8	30
Government funding and social programs	2	0.7	26
Health care	2	0.7	31
Border security	1	0.4	10
Crime and public safety	1	0.4	10
Education	1	0.4	7
Managing the federal government workforce	1	0.4	11

Immigration

Table 27: If you had to choose, which would you prefer: [Field-immigration1_1a] or [Field-immigration1_2a]?

Response	Percent	Margin of Error	Unweighted n
Giving most undocumented immigrants in the United States a pathway to legal status	60	2.6	891
Deporting most undocumented immigrants in the United States	40	2.6	609

Table 28: Do you [Field-support_text1] or [Field-support_text2] granting legal status to undocumented immigrants who have been living in the U.S. for 10 or more years and have a clean criminal record?

Response	Percent	Margin of Error	Unweighted n
Support granting legal status to non-criminal long-term immigrants	68	2.4	1020
Oppose granting legal status to non-criminal long-term immigrants	21	2.1	320
Don't know/not sure	11	1.7	160

Democracy and gerrymandering

Table 29: Which is closest to your view, even if neither matches it exactly?

Response	Percent	Margin of Error	Unweighted n
It is more important for my preferred leaders to hold power, no matter how they get that power, so they can do what I think is best for the country	11	1.7	161
It is more important to have free and fair elections that elect leaders to represent the views of every citizen, even if that means my preferred leaders sometimes lose power	89	1.7	1339

Table 30: Imagine a state where one party wins 52% of the votes in the 2026 U.S. congressional elections but wins 75% of the seats in that state. Do you think this difference is [Field-fair_text1] or [Field-fair_text2]?

Response	Percent	Margin of Error	Unweighted n
Very fair	7	1.4	107
Somewhat fair	19	2.1	282
Somewhat unfair	27	2.3	404
Very unfair	21	2.1	338
Don't know/Not sure	25	2.3	369

Table 31: How much of a problem do you think partisan gerrymandering is in your state?

Response	Percent	Margin of Error	Unweighted n
A very big problem	21	2.1	316
A somewhat big problem	24	2.2	367
Not much of a problem	20	2.1	301
Not a problem at all	6	1.2	93
Don't know/Not sure	29	2.4	423

Table 32: Would you [Field-support_text1] or [Field-support_text2] requiring states to use independent redistricting commissions to draw congressional district lines, instead of state legislatures?

Response	Percent	Margin of Error	Unweighted n
Strongly support	26	2.2	409
Somewhat support	30	2.4	444
Somewhat oppose	10	1.6	139
Strongly oppose	7	1.3	108
Don't know/Not sure	28	2.4	400

Table 33: If fair, neutral maps in your state made it more likely your preferred party would lose some seats, would you still support those maps?

Response	Percent	Margin of Error	Unweighted n
Definitely yes	18	2	278
Probably yes	35	2.5	537
Probably no	16	2	240

Response	Percent	Margin of Error	Unweighted n
Definitely no	7	1.3	102
Don't know/Not sure	24	2.3	343

Table 34: Would you [Field-support_text1] or [Field-support_text2] Congress passing a new law that makes it so U.S. House seats are assigned to each party in proportion to the number of votes they win statewide, as opposed to our current system where voters elect a single winner in their local congressional district?

Response	Percent	Margin of Error	Unweighted n
Strongly support	14	1.8	209
Somewhat support	32	2.5	474
Somewhat oppose	15	1.9	225
Strongly oppose	12	1.6	189
Don't know/Not sure	27	2.3	403

Tariffs and prices

Table 35: Thinking about your own personal finances, how would you say you and your family are doing compared to this point a year ago?

Response	Percent	Margin of Error	Unweighted n
Better	22	2.2	313
Worse	34	2.5	524
About the same	40	2.6	604
Don't know/not sure	4	1.1	59

Table 36: Do you think Donald Trump's policy decisions have made the economy better or worse since being inaugurated as president?

Response	Percent	Margin of Error	Unweighted n
Better	26	2.3	398
Worse	50	2.6	766
About the same	17	2	248
Don't know/not sure	7	1.4	88

Table 37: As you may know, the U.S. has recently increased tariffs on a range of imports. Do you Approve or Disapprove of these new tariffs?

Response	Percent	Margin of Error	Unweighted n
Strongly approve	15	1.8	237
Somewhat approve	21	2.1	304
Somewhat disapprove	17	2	247
Strongly disapprove	39	2.5	605
Don't know/Not sure	8	1.5	107

Table 38: When it comes to tariffs, which are taxes that companies pay to the government, economists say that businesses have to raise prices for consumers to offset the added cost of the tariff. Some politicians say this is worth it because it protects American jobs and key industries from foreign competition. Which comes closer to your view?

Response	Percent	Margin of Error	Unweighted n
It's worth it to raise prices if that means protecting American jobs and key industries	33	2.4	510
It is not worth it to pass tariffs if it means higher prices here at home	54	2.6	808
Don't know/Not sure	13	1.8	182

Polls

Table 39: How do you expect your responses to this poll will be used? Select all that apply. - Selected Choice In a news story

Response	Percent	Margin of Error	Unweighted n
0	81	2	1221
In a news story	19	2	279

Table 40: How do you expect your responses to this poll will be used? Select all that apply. - Selected Choice For academic research

Response	Percent	Margin of Error	Unweighted n
0	49	2.6	738
For academic research	51	2.6	762

Response	Percent	Margin of Error	Unweighted n
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Table 41: How do you expect your responses to this poll will be used? Select all that apply. -
Selected Choice To help a political campaign

Response	Percent	Margin of Error	Unweighted n
0	73	2.3	1090
To help a political campaign	27	2.3	410

Table 42: How do you expect your responses to this poll will be used? Select all that apply. -
Selected Choice Other

Response	Percent	Margin of Error	Unweighted n
0	98	0.7	1469
Other	2	0.7	31

Table 43: How do you expect your responses to this poll will be used? Select all that apply. -
Selected Choice Won't be used at all

Response	Percent	Margin of Error	Unweighted n
0	95	1.1	1429
Won't be used at all	5	1.1	71

Table 44: How do you expect your responses to this poll will be used? Select all that apply. -
Selected Choice Hadn't thought about it

Response	Percent	Margin of Error	Unweighted n
0	79	2.1	1183
Hadn't thought about it	21	2.1	317

Full methodology statement

[Verasight](#) collected data for this project from August 18-21, 2025. The sample consists of 1,500 United States residents ages 18 and above.

All interviews passed all data quality assurance checks, outlined below.

The data are weighted to match the July 2025 Current Population Survey on age, race/ethnicity, sex, income, education, region, and metropolitan status, as well as to a running three-year average of partisanship distributions from the Pew Research Center NPORS benchmarking surveys and population benchmarks of 2024 vote. The margin of sampling error, which accounts for the design effect and is calculated using the classical random sampling formula, is +/- 2.6%.

All respondents were recruited via email from the Verasight Community, which is composed of individuals recruited via random address-based sampling, random person-to-person text messaging, and dynamic online targeting. All Verasight community members are verified via multi-step authentication, including providing an SMS response from a mobile phone registered with a major U.S. carrier (e.g., no VOIP or internet phones) as well as within-survey technology, including verifying the absence of non-human responses with technologies such as Google reCAPTCHA v3. Those who exhibit low-quality response behaviors over time, such as straight-lining or speeding, are also removed and prohibited from further participation in the community. Verasight Community members receive points for taking surveys that can be redeemed for Venmo or PayPal payments, gift cards, or charitable donations. Respondents are never routed from one survey to another and receive compensation for every invited survey, so there is never an incentive to respond strategically to survey qualification screener questions.

To further ensure data quality, the Verasight data team implements a number of post-data collection quality assurance procedures, including confirming that all responses correspond with U.S. IP addresses, confirming no duplicate respondents, verifying the absence of non-human responses, and removing any respondents who failed in-survey attention and/or straight-lining checks. The Verasight data team also reviewed open-ended items to ensure no responses contained nonsensical, inappropriate, or non-sequitur text. Respondents that completed the survey in less than 30% of the median completion time were removed.

Unmeasured error in this or any other survey may exist. Verasight is a member of the American Association for Public Opinion Research [Transparency Initiative](#).